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## THE ROLE OF ARTIFICIAL INTELLIGENCE IN ENHANCING PROFESSIONAL COMMUNICATION IN A FOREIGN LANGUAGE

**Problem Statement**. Effective communication in a foreign language is a critical challenge in today's professional environments, where global business, remote work, and multicultural collaboration are on the rise. Nowadays artificial intelligence is rapidly changing the dynamic of professional communication in multilingual environments by providing tools such as real-time translation, intelligent writing assistants, and language learning platforms that make cross-language communication smoother and more accessible. These AI-powered solutions not only help overcome language barriers but also empower non-native speakers to participate more confidently and clearly in professional settings. While AI tools provide significant assistance in overcoming language barriers, their role is particularly beneficial when used alongside human expertise, ensuring that the richness and nuances of professional communication are preserved.

**This paper aim**s to examine how artificial intelligence enhances professional communication in foreign languages. The paper will explore the technological advancements in AI-driven communication tools and evaluate both their advantages and limitations in a professional context.

**Main Results**. AI technologies are revolutionizing the way professionals communicate across linguistic and cultural boundaries:

– Neural Machine Translation (NMT): AI-powered translation systems like Google Translate and DeepL offer higher accuracy by understanding the context, making them valuable for translating emails, reports, and business documents [2].

– Speech-to-Speech Tools: Tools such as Microsoft Teams' AI interpreter allow real-time translation of spoken language during international meetings, fostering smoother communication between speakers of different languages.

– AI Writing Assistants: AI-based platforms like Grammarly and WordDecipher assist non-native speakers in drafting clear, grammatically correct, and professionally-toned communications by providing suggestions on grammar, syntax, and style.

– Adaptive Learning Tools: AI-powered platforms like Duolingo support language learning tailored to professional contexts, helping individuals acquire the language skills needed for global professional environments [1].

However, there are limitations: AI tools still struggle with interpreting cultural nuances and non-verbal cues, which can lead to misunderstandings in cross-cultural communication; biases in training data may result in errors, particularly for less widely spoken languages or certain professional jargon. Research indicates that combining AI with human expertise and cultural sensitivity yields the most effective results.

**Conclusion**. Artificial intelligence significantly enhances professional communication in foreign languages by offering tools for translation, real-time interaction, and language learning. However, AI should complement-not replace-human empathy, cultural awareness, and language skills, which remain vital for effective communication in a global workforce.

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## УПРАВЛІННЯ ЕКОНОМІЧНОЮ БЕЗПЕКОЮ ЛОГІСТИЧНИХ ПІДПРИЄМСТВ

**Постановка проблеми.** У сучасних умовах глобальної нестабільності, зростання конкурентного тиску, кіберзагроз і загроз фізичній інфраструктурі, питання забезпечення економічної безпеки логістичних підприємств набуває особливої актуальності. Ефективне управління економічною безпекою дозволяє не лише захистити підприємство від потенційних втрат, а й забезпечити його стійкість, конкурентоспроможність та довгостроковий розвиток [1].